

## **PUBLIC NOTICE**

## COMMENCEMENT OF A SURVEY ON PUBLIC AWARENESS OF PMRA MANDATE AND FUNCTIONS

The Pharmacy and Medicines Regulatory Authority (PMRA) is a statutory organization established by the PMRA Act, No. 9 of 2019 to regulate medicines, allied substances and the practice of pharmaceutical profession in Malawi.

In keeping with its mandate of ensuring access to quality, safe and efficacious medicines and allied substances and as part of its commitment to continuous improvement and enhanced stakeholder engagement, the Authority has engaged Point of Progress to conduct nationwide baseline survey aimed at assessing the current level of public awareness regarding PMRA's mandate, functions and responsibilities.

The primary objective of this survey is to establish a public awareness index (PAI) for the Authority. The findings will inform strategic communication initiatives, enhance transparency, and foster accountability, ultimately enabling PMRA to better serve the public's needs and interests.

The survey will be conducted from **20**<sup>th</sup> **October to 8**<sup>th</sup> **November, 2024**, covering all 28 districts of Malawi.

PMRA urges the public to cooperate when visited by the survey field officers (Research Assistants) by providing required and necessary information and valuable insights that will inform the survey results. Your input will help PMRA improve its services and communication.

The Authority assures stakeholders, clients and the general public that all information collected through this survey will be treated with utmost confidentiality and solely used for the purpose of this research. Your responses will not be linked to your personal identity, and all data will be aggregated and analyzed anonymously.

Each Research Assistant will carry official identity card bearing Point of Progress and PMRA logos and copy of signed and stamped introductory letter issued by PMRA.

Please note that participation in the survey is strictly on voluntary basis; no monetary compensation or incentive will be provided to survey participants.

For further information and/or clarification, please contact PMRA Public Relations Officer, Joseph Josiah on +265899567365 or email at <a href="mailto:jjosiah@pmra.mw">jjosiah@pmra.mw</a>.

Mphatso Kawaye

DIRECTOR GENERAL

18th October, 2024

